



ELITE SPORTS PROGRAM

MAGIC HANDS is a professional wheelchair basketball team composed by elite athletes. They are four times nationals champion and, 4 of our athletes served the Brazilian National Team in Rio-2016 Paralympics. During a season, Magic Hands is involved in many activities, such as official competitive games, friendly matches and other activities such as exhibition games.

ATHLETICS, SWIMMING AND BOCCIA

The talents developed on the School of Adapted Sport are incentivized to be part of competitive events in these 3 Paralympic sports.

To keep them motivated, Paralympic medalist athletes such as Terezinha Guilhermina and Daniel Dias are always with them during the practice.

SPONSORS AND PARTNERS

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We can do our work thanks to important partners such as: schools, universities, community sports center. All practices run on places like those. Thanks to some sponsors such as Petrobras, AVIANCA, Bank of America Merrill-Lynch, Staple our work is possible.

VOLUNTEER

Many are the reasons that awaken interesting in volunteer work, but the reason to be a volunteer at ADD is just one: a personal transformation in the

volunteer, in those who receive the volunteer action.

We believe that everyone can do a little bit and that these actions added are the way to build a better world. The volunteership unites flexibility and commitment. Time flexibility to be available some hours for volunteering and commitment of volunteer in the execution of the chosen tasks are important aspects to be viewed in volunteer actions.

WHERE WE ARE

We are located in the City of Sao Paulo, Brazil.

Rua das Pitombeiras, 296- Vila Parque Jabaquara- São Paulo – SP - Brasil
CEP 04321-160

CONTACTS

Eliane Miada – President
elianemiada@add.org.br

Steven Dubner – Founder
stevendubner@terra.com.br

Sileno Santos – Director of Adaptive Sports
sileno@add.org.br

Editorial project:



ORANGE RABBIT DESIGN&BRANDING





SAO PAULO, BRAZIL

ADD - Associação Desportiva para Deficientes is a non-profit association established in 1996 in the city of Sao Paulo, Brazil to provide inclusive recreation, fitness and competitive sports activities for children, youth and, adults who have a physical, visual or cognitive disability. ADD uses adapted sports and educational activities as a tool to facilitate the rescuing of self-esteem, promoting independence and social inclusion by the sports participation at any level. Each year, directly or indirectly, we serve over 2,000 people through sports participation and outreach initiatives. Educational clinics and elite level competitions bring in athletes, teams and families experiences from around the country.

OUR MISSION

Our mission is based on provision of sports and educational activities for people with disabilities promoting their social inclusion as well as the benefits of sports participation.

OUR VISION

Our vision is based on sharing and exchanging information among professionals, athletes and institutional board members interested in sport and disability issues in Brazil and partners all over the world.

OUR VALUES

"None of Us is Better Than All of Us"
With attitude, vision, dedication, love, creativity, leadership, professionalism, honesty, audacity and team work, we guide and indicate ways for a better life with dignity and respect to the people with disability as any other citizen.



PROFESSIONALS

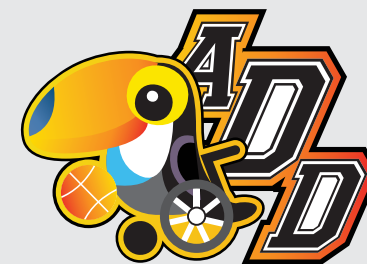
Professionals with great expertise in areas such of Sports, Physical Education, Psychology, Physiotherapy, Nutrition, Pedagogy, Business Administration, among volunteers are together working in our programs. All professionals work on a specific program aimed to contribute with specific knowledge to provide development and full engagement of people with disabilities in our activities.

OUR PROGRAMS

SCHOOL OF ADAPTED SPORTS

In a pioneering program in Brazil, the School of Adapted Sports intends to offer sports practice to disabled children, teenagers and youths, working on the ludic aspects of sports, alongside with the rehabilitation process. According to this vision, we provide reflexional opportunities into a healthier attitude towards their disabilities, which strengthen the participants' personality and a confident life project for the future.

Children from 6 to 18 years old are enrolled in this program. Our methodology was built over the years considering participants' physical potential according to their disability and age. We offer many sports practice such as wheelchair basketball, cycling, boccia, athletics, sitting volleyball, table tennis and swimming in a first stage practice (6-12 years). From 12 years old on, it is possible the choice of a specific sport or our professional team indicates the best option, accordingly to participants' physical potential.



ADD ESCOLA DE ESPORTE ADAPTADO